
ANNUAL SCIENTIFIC MEETING 2018

THE DUNEDIN CENTRE, DUNEDIN
21ST - 23RD NOVEMBER 2018
WWW.GASTRO2018.CO.NZ

Sponsorship and Exhibition Prospectus



conference.
innovators

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Invitation

Dear Sponsors and exhibitors,

For 2018, the New Zealand Society of Gastroenterology Annual Scientific Meeting returns to Dunedin, home to New Zealand's oldest Medical School at the University of Otago. Many registrants will have fond (and not so fond) memories of their scarfie days. Planning is progressing well and we are honored to welcome an outstanding faculty. Besides experts from within New Zealand, the following international speakers have accepted our invitation:

- **Professor Georg Kähler**, Professor of Surgery and Head of the Endoscopy Department at the Medical Center Mannheim / University of Heidelberg, Germany will give us an outlook into future interdisciplinary endoscopic treatment options.
- **Professor Greg Dore**, Head, Viral Hepatitis Clinical Research Program, The Kirby Institute, UNSW Sydney will help us navigate through the new viral hepatitis treatments.
- **Dr Charlie Lees**, Consultant Gastroenterologist & Honorary Senior Lecturer, Western General Hospital and University of Edinburgh will update on IBD, especially with a view to relapse prevention.
- **Professor Santhi Swaroop Vege** from the Mayo Clinic in Rochester, an expert in the management and treatment of pancreatitis.
- **Sister Kay Greveson**, Lead Inflammatory Bowel Disease nurse specialist, Royal Free Hospital, London, creator of the IBDpassport project.
- **Dr. Helen A Griffiths**, Advanced Nurse Practitioner Gastroenterology, Wye Valley NHS Trust, one of the Deputy Head Assessors for JAG

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An exciting programme is in the making covering all the important issues relevant for New Zealand gastroenterologists:

- Capsule Endoscopy Symposium
- Traveling with IBD
- IBD care in the Digital Age
- The end of viral hepatitis is near
- Management of pancreatitis
- Interdisciplinary endoscopy
- Patient and physician engagement in IBD
- Quality endoscopy
- Bowel cancer screening
- Endoscopy training in the Pacific (ANZGITA)

Our Committee consists of enthusiastic gastroenterologists, surgeons and nurses to make sure all aspects of gastroenterology are covered. Highlights of the social programme include the Great Guts Fun Run/Walk, unbelievably in its 6th year after the inductory event in Dunedin in 2011 and the showpiece conference dinner themed 'Professors and Scarfies', fitting the location. We are keen to create maximum exposure for our exhibitors and sponsors by carefully planning session and break times as well as poster and refreshment location. The set-up of the Dunedin Conference Centre is providing an ideal environment to achieve this.

New this year is an exhibition theatre giving industry sponsors the opportunity to showcase their newest developments. We seek your continued support to make the 2018 ASM in Dunedin an academic and commercial success and invite you to contact us directly to discuss how we can accommodate your needs.

A/Prof Michael Schultz
Convenor – 2018

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Information

Location

The Dunedin Centre
1 Harrop Street
Dunedin, 9016

Pack In

Tuesday, 20th November 2018
2pm

Pack Out

Friday, 23rd November 2018
12.00pm (to be confirmed)

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Conference Sponsorship Packages

Principal Sponsor

TBC^{+GST}

- Complimentary stand(s) – (Quantity to be confirmed)
- Company logo and acknowledgement as Principal Sponsor on all conference literature, conference app and website, with hyperlink to sponsor website
- One Full Page advert in the Conference Handbook Size A5 (artwork to be supplied by the sponsor ready for placement)
- Complimentary registration for (tbc), to include, morning and afternoon tea, lunches and Welcome Function
- Complimentary Dinner Tickets (tbc)
- Access to the delegate list prior to the conference
- Promotional material for the satchel inserts (supplied by the sponsor)

Platinum Sponsor

TBC^{+GST}

- Complimentary stand(s) – (Quantity to be confirmed)
- Company logo and acknowledgement as Platinum Sponsor on all conference literature, conference app and website, with hyperlink to sponsor website
- One Full Page advert in the Conference Handbook Size A5 (artwork to be supplied by the sponsor ready for placement)
- Complimentary registration for (tbc), to include, morning and afternoon tea, lunches and Welcome Reception
- Complimentary Dinner Tickets for (tbc)
- Access to the delegate list prior to the conference
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Gold Sponsor

TBC^{+GST}

- Complimentary stand(s) – (to be confirmed)
- Company logo and acknowledgement as Gold Sponsor on all conference literature, conference app and website, with hyperlink to sponsor website
- One Full Page advert in the Conference Handbook Size A5 (artwork to be supplied by the sponsor ready for placement)
- Complimentary registration for (tbc), to include, morning and afternoon tea, lunches and Welcome Reception
- Complimentary Dinner Tickets for (tbc)
- Access to the delegate list prior to the conference
- Promotional material for the satchel inserts (supplied by the sponsor)

Silver Sponsor

\$15,000.00^{+GST}

- Complimentary double stand - Size 6m x 1.8 x 2.3m
- Company logo and acknowledgement as Silver Sponsor on all conference literature, conference app and website, with hyperlink to sponsor website
- One Full Page advert in the Conference Handbook Size A5 (artwork to be supplied by the sponsor ready for placement)
- Complimentary registration for two, to include, morning and afternoon tea, lunches and Welcome Reception
- Complimentary Dinner Tickets for two
- Promotional material for the satchel inserts (supplied by the sponsor)

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Communications Sponsor

\$13,000.00^{+GST}

- Complimentary double stand - Size 6m x 1.8 x 2.3m
- Option of Company's "theme music" at the end of each break to attract delegates back to the sessions
- Company logo and acknowledgement as Communications Sponsor on all conference literature, conference app and website, with hyperlink to sponsor website
- One Full Page advert in the Conference Handbook Size A5 (artwork to be supplied by the sponsor)
- Complimentary registration for two persons, to include the Welcome Function and Conference Dinner
- Promotional material for the satchel inserts (supplied by the sponsor)

International Invited Speaker

\$15,000.00^{+GST}

- Complimentary registration for two, to include, morning and afternoon tea, lunches and Welcome Reception
- Acknowledgement on the website, and a link to the sponsor's website
- Acknowledgement in conference material
- One full page advert in the Conference Handbook (artwork to be supplied by sponsor)
- Promotional material for the satchel inserts (supplied by the sponsor)

National/Australian Invited Speaker

\$4,000^{+GST}

- Complimentary registration for two, to include, morning and afternoon tea, lunches and Welcome Reception
- Acknowledgement on the website, and a link to the sponsor's website
- Acknowledgement in conference material
- Promotional material for the satchel inserts (supplied by the sponsor)

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Coffee Cart

\$5,000.00 plus GST

- Recognition as the 'Coffee Cart Sponsor' for the 2018 Conference, and acknowledgement in the Conference handbook
- Opportunity to place a company banner near the coffee cart
- One complimentary Conference registration, including Welcome Function
- Full page advert in the Conference Handbook (artwork to be supplied by sponsor)
- Sponsor's logo listed on the Conference website with relevant links to sponsor's website

Conference App

\$4,000.00^{+GST}

- Recognition as the 'Conference app sponsor' for the 2018 Conference, and acknowledgement in the Conference handbook
- Conference app co-branded with the Conference logo and sponsor logo on the introductory screen and on each page of the app
- One complimentary Conference registration, including Welcome Function
- Half page full colour advertisement in the Conference handbook (artwork to be supplied by sponsor)
- Sponsor's logo listed on the Conference website with relevant links to sponsor's site

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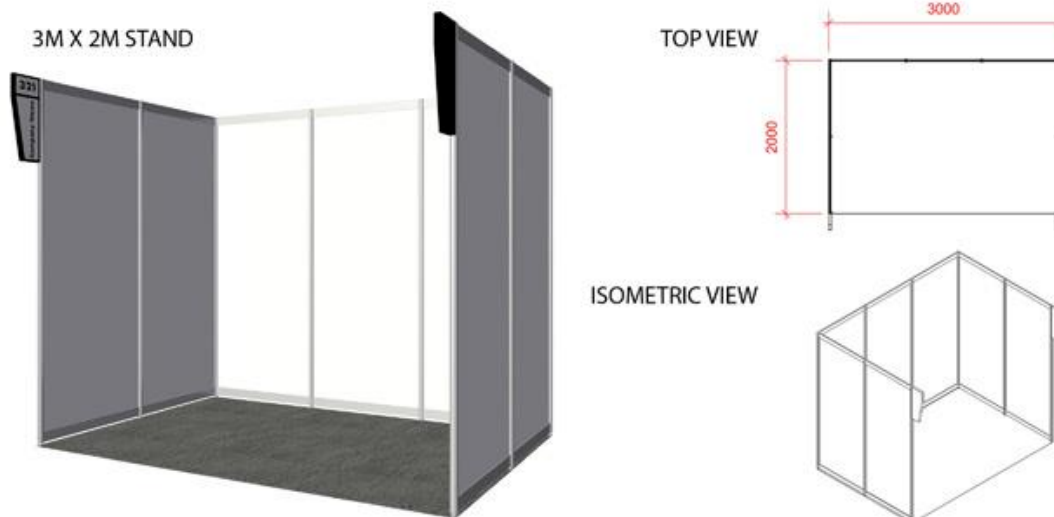
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Exhibition Packages

\$3,600.00 + GST (3m x 2m)

Package includes

- Partitioned space (3m x 2m)
- Conference registration for one company representative including morning and afternoon teas, lunches and Welcome Function
- Fin including company name in a single colour background and single colour lettering. Company logos are an additional cost
- 2 x 150 watt spotlights
- 1 x 4 pin multibox
- Listing in the Conference handbook, and conference app including logo, contact details and a 50 word profile
- 1 x A4 size promotional material supplied by your company, to be included in delegate satchels



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Stands 23 & 32

\$4.800 + GST (4m x 2m)

Table Top Display

\$650.00 + GST

- Clothed Trestle Table 1.8m
- Conference registration for 1 company representative
- List of Conference Participants, excluding those who have requested not to be listed
- Listing in the Conference handbook, and conference app including logo, contact details and a 50 word profile
- 1 x A4 size promotional material supplied by your company, to be included in delegate satchels

Additional Exhibition Registrations can be purchased at a later date for \$300.00 + GST per person.

Application and Allocation of Stands

Applications for exhibition space can be made by submitting the attached form. Once we have received your application, we will forward you an invoice.

Booths will be allocated firstly by level of Sponsorship and secondly in order of application received.

Payment must be received to confirm your space/sponsorship.

Catering

All catering will be held in the exhibition area, including the Welcome Function.

Catering stations have been provisionally placed and may be moved to a different configuration during the Exhibition build or throughout the conference.

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Registration

If you are interested in any of our sponsorship packages, or an exhibition stand, please complete the attached form and return to me as soon as possible.

General

If there are no sponsorship or exhibition packages included in this prospectus to suit your company, please do not hesitate to contact us. We are happy to discuss sponsorship on an individual basis and tailor a package to suit your budget.

Cancellation

Any cancellation received prior to the 30th September 2018 will incur an administration charge of \$100.00. After this date, no refunds will be given.

FLOOR PLAN:

Please find attached. The floor plan is subject to change.

Contact Us

Event Manager

Conference Innovators
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Remuera
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Exhibition Manager

Displayworks Christchurch

Nicola Ransome

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Company: _____

Contact Name: _____

Position: _____

Address: _____

Tel: _____

Email: _____

SPONSORSHIP

Level of Sponsorship:

_____ Amount \$ _____

EXHIBITION STAND:

Exhibition:

Number of Stands:

Stand Preference: _____

Special Requests: (ie: competitor avoidance) _____

Signed: _____

Please return to: claire@conference.nz